



Hi there! Excited to have you on board for the Magisto Battle of the Bands contest! We just wanted to touch base to make sure you've got all the info you need in order to get this show on the road.

To qualify to play the gig at SXSW you'll have to create a Magisto Movie featuring a track recorded by your band. You can create your Movie using Magisto for iOS, Android or the Web:

Magisto for iOS: <http://bit.ly/1f9pBhT>

Magisto for Android: <http://bit.ly/1I1JFba>

Magisto on the Web: <http://magisto.com>

Make Your Movie

Making a Movie with Magisto is easy. Once you've created a Magisto account **using the same email address tied to your Sonicbids account**, click "Create" to get started.

- Select photos and/or videos to be included in your Movie
- Choose an Editing Style (We recommend "Rock On")
- Choose the option to upload your own music and select a track recorded by your band
- Give your Movie a title that includes **#SXSWsonicbids**
- Click "Make My Movie" – we'll notify you when it's done!

Promote Your Movie!

The winning band will be selected from the top 50 most-viewed Movies so once you've created your Movie, it's time to start promoting! You can share your Movie to Facebook, Twitter, Google+, email and more when you click the "Share" button on the Movie page. Ask your friends and fans to watch and share to help you get to SXSW!

Get as many views as you can by February 17, 2014.

Questions? Feedback? Feel free to contact Megan from the Magisto Team at megan@magisto.com.